

# Fish Enchantment Media, LLC

Albuquerque, NM 87120 ♦ Phone (505) 264-2999 ♦ [matt@fishenchantment.com](mailto:matt@fishenchantment.com)



## Privacy Policy

Protecting your private information is our policy. This Statement of Privacy applies to the [www.fishenchantment.com](http://www.fishenchantment.com) and Fish Enchantment Media, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Fish Enchantment Media, LLC include [www.fishenchantment.com](http://www.fishenchantment.com), FE Media, FishEnchantment.com and [www.fishenchantment.com](http://www.fishenchantment.com). The FE Media website is a news, information and promotional advertising site. By using FE media website, you consent to the data practices described in this statement.

### Collation of our Personal Information

FE Media may collect personally identifiable information, such as your name, FE Media may also collect anonymous demographic information, which is not unique to you, such as your age, gender and hobbies. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by FE Media. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the FE Media website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through FE media's public message boards, this information may be collected and used by others.

FE Media encourages you to review the privacy statements of websites you choose to link to from FE Media so that you can understand how those websites collect, use and share your information. FE Media is not responsible for the privacy statements or other content on websites outside of the FE Media website.

### Use of your Personal Information

FE Media collects and uses your personal information to operate its website(s) and deliver the services you have requested.

FE Media may also use your personally identifiable information to inform you of other products or services available from FE Media and its Affiliates. FE Media may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

FE Media does not sell, rent or lease its customer lists to third parties.

FE Media may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. IN those cases your unique personally identifiable information (email, name, and address) is not transferred to the third party. FE Media may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to FE Media, and they are required to maintain the confidentiality of your information.

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FE Media may keep track of the websites and pages our users visit within FE Media, in order to determine what FE Media services are most popular. This data is used to deliver customized content and advertising within FE Media to customers whose behavior indicates that they are interested in a particular subject area.

FE Media will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on FE Media or the site; (b) protect and defend the rights or property of FE Media; and, (c) act under exigent circumstances to protect the personal safety of users of FE Media or the public.

## Use of Cookies

The FE Media website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize FE Media pages, or register with FE Media site or services, a cookie helps FE Media to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same FE Media website, the information you previously provided can be retrieved so you can easily use the FE Media features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the FE Media services or websites you visit.

## Children Under Thirteen

FE Media does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, **you must** ask your parent or guardian for permission to use this website and to register.

## Changes to Privacy Policy

FE Media will occasionally update this Statement of Privacy to reflect company and customer feedback. FE Media encourages you to periodically review this Statement to be informed of how FE Media is protecting your information.

## Contact FE Media

FE Media welcomes your questions or comments regarding this Statement of Privacy. If you believe that FE Media has not adhered to this Statement, please contact FE Media at;

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[matt@fishenchantment.com](mailto:matt@fishenchantment.com) , 505-264-2999